

B-WELL FACEBOOK ACQUISITION CAMPAIGN

TERMS AND CONDITIONS

1. PROMOTER

The B-well Database Acquisition Campaign ("Campaign") is organised and run by Southern Oil (Pty) Ltd ("Southern Oil", "B-well", "we", "us", or "our").

2. ELIGIBILITY

The Campaign is open to individuals who:

- Are 18 (eighteen) years of age or older;
- Are permanent residents of South Africa;
- Successfully complete and submit the online sign-up form during the Campaign Period.

The following persons are not eligible to participate:

- Employees of Southern Oil (Pty) Ltd;
- Immediate family members of Southern Oil employees;
- Southern Oil distributors, agencies, suppliers, and subsidiaries.

By participating in this Campaign, participants confirm that they meet the eligibility requirements and agree to be bound by these Terms and Conditions.

3. CAMPAIGN PERIOD

The Promotion starts at 12:00pm on 1 July 2026 and ends at 23:59pm on 15 July 2026. ("Promotion Period").

Entries received after the closing date will not be considered.

4. HOW TO ENTER

To enter the Campaign, participants must:

1. Follow the official B-well Facebook and/or Instagram page during the Campaign Period.
2. Remain a follower of the page until the winner has been announced.

Only valid followers who meet the eligibility requirements will qualify for entry into the prize draw.

5. NUMBER OF ENTRIES

Only one opt in counts as an entry.

6. PRIZE

One (1) winner will receive a **B-well Canola Goodness Hamper valued at R1,000.**

The hamper may include a selection of B-well products and branded merchandise. The contents may differ from those shown in promotional material and are subject to availability.

The prize:

- Is not transferable;
- May not be exchanged for cash;
- May not be sold or auctioned.

Southern Oil reserves the right to substitute any item in the hamper with an item of similar value should it become unavailable.

7. WINNER SELECTION AND NOTIFICATION

- The winner will be selected by random draw after the Campaign closing date.
- The winner will be contacted via the email address and/or mobile number provided during sign-up.
- The winner will have 48 (forty-eight) hours to respond and confirm acceptance of the prize.
- Should the winner fail to respond within the specified period, Southern Oil reserves the right to select an alternative winner.

8. PRIZE CONDITIONS

- The prize is not transferable and may not be exchanged for cash.
- Southern Oil will not be responsible for lost, stolen, expired, or damaged vouchers.
- The winner will be subject to the terms and conditions of the voucher provider.

9. PERSONAL INFORMATION

By participating in the Campaign, participants:

- Consent to Southern Oil collecting and processing their personal information for purposes of administering the Campaign;
- Consent to being added to the B-well marketing database;
- Agree to receive future marketing communications, promotions, newsletters, and relevant content from B-well.

Participants may unsubscribe from marketing communications at any time by using the unsubscribe functionality provided in such communications.

Southern Oil will process personal information in accordance with applicable South African data protection legislation, including the Protection of Personal Information Act (POPIA).

10. PRIZE SUBSTITUTION

Should the advertised prize become unavailable for any reason, Southern Oil reserves the right to substitute the prize with another prize of equal or greater value.

12. GENERAL

12.1 Southern Oil reserves the right to amend, suspend, or cancel the Campaign and these Terms and Conditions at any time should circumstances beyond its reasonable control make this necessary.

12.2 Southern Oil's decision regarding all aspects of the Campaign is final and binding, and no correspondence will be entered into.

12.3 By participating in the Campaign, participants indemnify and hold harmless Southern Oil, its directors, employees, agents, and affiliates against any claims, damages, losses, or liabilities arising from participation in the Campaign or the acceptance and use of any prize.

12.4 The winner may be requested to participate in publicity related to the Campaign. Participation in such publicity will be subject to the winner's consent.

12.5 These Terms and Conditions shall be governed by the laws of the Republic of South Africa.

Thank you for joining the B-well community.